



# ENGAGING CULTURE

## FROM “ROARING LAMBS” BY BOB BRINER

1. LIST GRIPES YOU HAVE ABOUT LOCAL TV, RADIO, MOVIES, ART DISPLAYS, SCHOOLS, ETC. NEXT TO EACH GRIPE LIST A POSITIVE ACTION YOU CAN TAKE TO BETTER THE SITUATION.

2. INVITE YOUR NEIGHBOURS OVER FOR DINNER OR A BBQ.

3. BECOME A MENTOR, ENCOURAGE, MEET WITH YOUNG PEOPLE IN YOUR FIELD. BE A CAREER COACH AND CHEERLEADER FOR THEM.

4. PRAY SPECIFICALLY FOR EACH OF THESE YOUNG PEOPLE.

5. SEND A CARE PACKAGE, NOTE, EMAIL, SOCIAL MEDIA MESSAGE OR SOME OTHER POSITIVE SUPPORT TO A COLLEGE-AGED PERSON YOU KNOW TO ENCOURAGE THEM IN THEIR FIELD OF EDUCATION OR CAREER.

6. NURTURE AND SUPPORT YOUNG CHRISTIAN WRITERS IN YOUR CHURCH.

7. START A MENTORING PROGRAM IN YOUR CHURCH TO MATCH COLLEGE STUDENTS WITH ADULTS IN YOUR CONGREGATION IN A SIMILAR FIELD.

8. WATCH GOOD PROGRAMS AND MOVIES. COMMUNICATE YOUR SUPPORT TO ADVERTISERS AND NETWORKS. PRAY FOR CHRISTIANS IN THE ENTERTAINMENT INDUSTRY.

9. WATCH A MOVIE AND LIST WAYS IT MIGHT HAVE BEEN DIFFERENT IF PRODUCED AND DIRECTED BY A COMMITTED CHRISTIAN.

10. HELP CHILDREN LEARN ABOUT WHAT'S GOOD AND BAD TO VIEW.

11. START A YOUTUBE CHANNEL ABOUT SOMETHING POSITIVE, ENCOURAGING AND LIFE-GIVING.

12. START A PODCAST ABOUT SOMETHING POSITIVE, ENCOURAGING AND LIFE-GIVING.

13. EXPRESS YOUR OPINION LOCALLY – COMPANY SPONSORS, NEWSPAPER, TV, RADIO, GOVERNMENT. SUPPORT THE GOOD.

14. READ YOUR LOCAL NEWSPAPER AND KEEP TRACK OF EVERY REFERENCE TO RELIGION. DOES THE PAPER'S TREATMENT OF RELIGION REFLECT THE ROLE OF RELIGION IN YOUR COMMUNITY?

15. WRITE A LETTER TO THE EDITOR OF YOUR LOCAL PAPER IN SUPPORT OF GOOD IN YOUR COMMUNITY AND INVITE THEM TO VISIT YOUR CHURCH NEXT SUNDAY. ENCOURAGE THEM IN THE GOOD THEY DO.

16. WRITE A LETTER TO THE EDITOR OF YOUR LOCAL PAPER (NOT FOR PUBLICATION) EXPRESSING YOUR CONCERNS.

17. OFFER TO WRITE A COLUMN. LOCAL PAPERS ARE MADE OF LOTS OF LOCAL CONTENT AND SUBMISSIONS.





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18. SEEK AN APPOINTMENT WITH THE EDITOR TO TALK ABOUT THE PAPER’S PHILOSOPHY OF COVERING RELIGION.

19. ASK YOUR PASTOR IF YOUR CHURCH HAS A PERSON OR COMMITTEE DEVOTED TO COMMUNICATING NEWS OF THE CHURCH TO THE LOCAL PAPER. IF YOUR CHURCH DOESN’T, TRY AND FIND SOMEONE.

20. GET A GROUP OF FRIENDS TOGETHER TO PAY FOR A REGULAR, ATTRACTIVE ADVERTISEMENT TO BE PLACED IN YOUR PAPER.

21. MAKE A LIST OF PEOPLE WITH EXPERTISE IN A CERTAIN AREA (LAWYER, DOCTOR, YOUTH WORKER, ETC.). SEND IT TO LOCAL NEWSPAPER, RADIO OR TELEVISION AS RESOURCE FOR REPORTERS TO USE WHEN THEY NEED EXPERT OPINION ON STORIES.

22. VOLUNTEER TO FORM A “ROARING LAMBS CLUB” IN YOUR CHURCH TO MEET REGULARLY TO DISCUSS HOW YOUR CHURCH CAN BECOME MORE OF A FORCE FOR GOOD IN YOUR COMMUNITY.

23. THINK OF A RECENT SITUATION YOU ENCOUNTERED IN WHICH CHRISTIANITY WAS MISUNDERSTOOD. WHAT MIGHT YOU HAVE DONE OR SAID TO SET THE RECORD STRAIGHT?

24. IDENTIFY ONE POLICY-MAKING GROUP IN YOUR AREA AND TRY TO ATTEND REGULARLY. (SCHOOL BOARD, CITY COUNCIL, ZONING BOARD)

25. INVITE A CITY COUNCILOR TO SPEAK AT YOUR CHURCH ABOUT WHAT’S HAPPENING IN YOUR CITY AND HOW THE CHURCH CAN HELP.

26. MAKE SURE YOUR CHURCH IS OFFICIALLY REPRESENTED AT AS MANY PUBLIC EVENTS AS POSSIBLE. EG. PARADES, COUNTY FAIRS, WEEKEND FESTIVALS, JOB EXPOS, ETC.

27. SPONSOR A CHRISTIAN ARTIST SERIES OPEN TO THE PUBLIC AND ADVERTISE LOCALLY.

28. MAKE A LIST OF MOVIES YOU’VE WATCHED IN THE LAST MONTH. WHAT DID YOU ENJOY? WHY? WHAT MADE YOU UNCOMFORTABLE? WHY? WHAT DO YOU THINK CHARACTERIZES A GOOD, HIGH-QUALITY MOVIE?

29. IF YOU HAVE A YOUNG PERSON IN YOUR CHURCH INTERESTED IN SCREENWRITING OR MOVIE PRODUCTION, FIND WAYS YOUR CHURCH CAN SUPPORT THEM AND SEND THEM AS A “MISSIONARY” INTO THE ENTERTAINMENT WORLD.

30. SUPPORT, THANK AND REQUEST GOOD WHOLESOME MOVIES AT YOUR LOCAL THEATRE.

31. VOLUNTEER TO WRITE MOVIE REVIEWS FOR THE LOCAL PAPER OR OTHER MEDIA.

32. SPONSOR A “FAMILY MOVIE NIGHT” AT YOUR CHURCH AND ADVERTISE TO THE LOCAL COMMUNITY.



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33. FORM YOUR OWN “FILM ADVISORY BOARD” WITH OTHER CHURCH MEMBERS AND CREATE A LIST OF SUITABLE MOVIES FOR FAMILIES.
34. AVOID ATTENDING MOVIES THAT ARE UNWHOLESOME.
35. BECOME INVOLVED WITH YOUR LOCAL TELEVISION STATION. FIND WAYS TO HELP THEM SUPPORT GOOD, LOCAL CONTENT.
36. WRITE THANK-YOU LETTERS WHEN YOUR LOCAL STATION RUNS POSITIVE PROGRAMS.
37. IDENTIFY A YOUNG PERSON WHO’S INTERESTED IN TELEVISION. CHALLENGE THEM TO PURSUE CAREERS IN THAT AREA.
38. INVITE A LOCAL TELEVISION “CELEBRITY” OR PROGRAM MANAGER TO TALK WITH YOUR CONGREGATION ABOUT TELEVISION.
39. TALK TO YOUR PASTOR ABOUT YOUR CHURCH BECOMING A CORPORATE SPONSOR ON A LOCAL TV OR RADIO STATION.
40. SPONSOR A CHILDREN’S SPORTS TEAM WITH YOUR CHURCH.
41. SUPPORT AND BUY CHRISTIAN BOOKS FROM YOUR LOCAL BOOKSTORE.
42. REQUEST YOUR LIBRARY TO STOCK CHRISTIAN BOOKS. CHECK THEM OUT AND ENCOURAGE YOUR FRIENDS TO DO THE SAME.
43. BUY ART FROM A LOCAL CHRISTIAN ARTIST FOR YOUR HOME AND CHURCH.
44. VISIT AN ART MUSEUM OR EXHIBIT. THANK THE CURATOR AND EXPLAIN THAT YOU ARE A CHRISTIAN THAT APPRECIATES GOOD ART.
45. ENCOURAGE YOUR CHILDREN AND OTHER YOUNG PEOPLE IN THEIR ART ENDEAVORS. BUY AND DISPLAY THEIR ART.
46. FORM A COMMITTEE TO ORGANIZE AN ART EXHIBIT AT YOUR CHURCH AND ADVERTISE IT TO THE COMMUNITY.
47. PROPOSE TO YOUR CHURCH THAT MONEY BE SET ASIDE IN THE BUDGET TO COMMISSION ART TO BE DISPLAYED IN THE CHURCH.

